

Rep: TELEREP, INC..

Run On: Oct11/12 at 17:04



Order#:

Station: WWMT-TV GRAND RAPIDS, MI

Agency: MENTZER MEDIA SERVICES, INC.

Advertiser: ISS/RESTORE OUR FUTURE

Buyer: ELISE CLOYD

## REP BUYLINES

Hdl#: 6371171 (Rev 0)

Dates: Oct13/12 - Oct22/12

Prod1: RESTORE OUR FUTURE

Prod2:

Tel #:

Requested by: ANGIE

Traffic#:

Salesperson: DAVE CLARK

Est#: 2120

Demo: RA35+

| Mod Code | Buy Line      | Day/Time                  | Length | Rate     | Starting Date | Ending Date | # of Wks | Spt/ Week | Total Spots | Total Dollars   | Program Name      | Rep: RA35+ | Last Activity | Last Mod/Rev |
|----------|---------------|---------------------------|--------|----------|---------------|-------------|----------|-----------|-------------|-----------------|-------------------|------------|---------------|--------------|
|          | ##CASH ##MENT |                           |        |          |               |             |          |           |             |                 |                   |            |               |              |
|          | 1             | Sa-Su/11-1135P            | 30S    | \$1,500  | Oct13/12      | Oct14/12    | 1        | 2         | 2           | \$3,000         | LATE NEWS AT 11PM | 0.0        | Oct11/12      | Rev #0: A    |
|          | 2             | Sat/730-8P                | 30S    | \$1,000  | Oct13/12      | Oct13/12    | 1        | 1         | 1           | \$1,000         | JEOPARDY          | 0.0        | Oct11/12      | Rev #0: A    |
|          | 3             | Sun/7-8P                  | 30S    | \$4,000  | Oct14/12      | Oct14/12    | 1        | 1         | 1           | \$4,000         | 60 MINUTES        | 0.0        | Oct11/12      | Rev #0: A    |
|          | 4             | M-F/6-630A                | 30S    | \$400    | Oct15/12      | Oct19/12    | 1        | 5         | 5           | \$2,000         | NEWS 3 THIS AM    | 0.0        | Oct11/12      | Rev #0: A    |
|          | 5             | M-F/9-10A                 | 30S    | \$400    | Oct15/12      | Oct19/12    | 1        | 5         | 5           | \$2,000         | LIVE W/KELLY      | 0.0        | Oct11/12      | Rev #0: A    |
|          | 6             | M-W,F/11A-12N             | 30S    | \$1,000  | Oct15/12      | Oct19/12    | 1        | 4         | 4           | \$4,000         | PRICE IS RIGHT    | 0.0        | Oct11/12      | Rev #0: A    |
|          | 7             | M,W-F/12N-1230P           | 30S    | \$600    | Oct15/12      | Oct19/12    | 1        | 4         | 4           | \$2,400         | NOON NEWS         | 0.0        | Oct11/12      | Rev #0: A    |
|          | 8             | M-Tu,Th-F/5-530P          | 30S    | \$1,000  | Oct15/12      | Oct19/12    | 1        | 4         | 4           | \$4,000         | NEWS 3 AT 5 P     | 0.0        | Oct11/12      | Rev #0: A    |
|          | 9             | M-F/530-6P                | 30S    | \$1,000  | Oct15/12      | Oct19/12    | 1        | 5         | 5           | \$5,000         | NEWS 3 AT 530P    | 0.0        | Oct11/12      | Rev #0: A    |
|          | 10            | M-F/6-630P                | 30S    | \$1,500  | Oct15/12      | Oct19/12    | 1        | 5         | 5           | \$7,500         | NEWS 3 AT 6PM     | 0.0        | Oct11/12      | Rev #0: A    |
|          | 11            | M-F/7-730P                | 30S    | \$2,500  | Oct15/12      | Oct19/12    | 1        | 5         | 5           | \$12,500        | WHEEL             | 0.0        | Oct11/12      | Rev #0: A    |
|          | 12            | M-F/730-8P                | 30S    | \$2,500  | Oct15/12      | Oct19/12    | 1        | 5         | 5           | \$12,500        | JEOPARDY          | 0.0        | Oct11/12      | Rev #0: A    |
|          | 13            | M-W,F-Sa/11-1135P         | 30S    | \$1,500  | Oct15/12      | Oct20/12    | 1        | 5         | 5           | \$7,500         | LATE NEWS AT 11PM | 0.0        | Oct11/12      | Rev #0: A    |
|          | 14            | Tue/8-9P                  | 30S    | \$5,000  | Oct16/12      | Oct16/12    | 1        | 1         | 1           | \$5,000         | NCIS-CBS          | 0.0        | Oct11/12      | Rev #0: A    |
|          | 15            | Wed/10-11P                | 30S    | \$3,500  | Oct17/12      | Oct17/12    | 1        | 1         | 1           | \$3,500         | CSI               | 0.0        | Oct11/12      | Rev #0: A    |
|          | 16            | Fri/10-11P                | 30S    | \$4,000  | Oct19/12      | Oct19/12    | 1        | 1         | 1           | \$4,000         | BLUE BLOODS       | 0.0        | Oct11/12      | Rev #0: A    |
|          | 17            | Sat/730-8P                | 30S    | \$1,000  | Oct20/12      | Oct20/12    | 1        | 1         | 1           | \$1,000         | JEOPARDY          | 0.0        | Oct11/12      | Rev #0: A    |
|          | 18            | Sun/7-8P                  | 30S    | \$4,000  | Oct21/12      | Oct21/12    | 1        | 1         | 1           | \$4,000         | 60 MINUTES        | 0.0        | Oct11/12      | Rev #0: A    |
|          | 19            | Mon/6-630A                | 30S    | \$400    | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$400           | NEWS 3 THIS MRN   | 0.0        | Oct11/12      | Rev #0: A    |
|          | 20            | Mon/9-10A                 | 30S    | \$400    | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$400           | LIVE WITH KELLY   | 0.0        | Oct11/12      | Rev #0: A    |
|          | 21            | Mon/11A-12N               | 30S    | \$1,000  | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$1,000         | PRICE IS RIGHT    | 0.0        | Oct11/12      | Rev #0: A    |
|          | 22            | Mon/12N-1230P             | 30S    | \$600    | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$600           | NOON NEWS         | 0.0        | Oct11/12      | Rev #0: A    |
|          | 23            | Mon/5-530P                | 30S    | \$1,000  | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$1,000         | 5P NEWS           | 0.0        | Oct11/12      | Rev #0: A    |
|          | 24            | Mon/530-6P                | 30S    | \$1,000  | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$1,000         | 530P NEWS         | 0.0        | Oct11/12      | Rev #0: A    |
|          | 25            | Mon/6-630P                | 30S    | \$1,500  | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$1,500         | 6P NEWS           | 0.0        | Oct11/12      | Rev #0: A    |
|          | 26            | Mon/7-730P                | 30S    | \$2,500  | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$2,500         | WHEEL             | 0.0        | Oct11/12      | Rev #0: A    |
|          | 27            | Mon/730-8P                | 30S    | \$2,500  | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$2,500         | JEOPARDY          | 0.0        | Oct11/12      | Rev #0: A    |
|          | 28            | Mon/11-1135P              | 30S    | \$1,500  | Oct22/12      | Oct22/12    | 1        | 1         | 1           | \$1,500         | 11P NEWS          | 0.0        | Oct11/12      | Rev #0: A    |
|          |               |                           |        |          |               |             |          |           |             |                 |                   |            |               |              |
|          |               | Total 66 Spots for:       |        | \$97,300 |               |             |          |           | 66          | \$97,300        |                   | 0.0        |               |              |
|          |               |                           |        |          |               |             |          |           |             |                 |                   |            |               |              |
|          |               | Monthly Estimate Dollars: |        |          |               |             |          |           |             |                 |                   |            |               |              |
|          |               |                           |        |          |               |             |          |           |             | \$97,300 Oct/12 |                   | 0.0 Oct/12 |               |              |